

## IN THE CLAIMS:

- 1 1. (Original) A purse hanger for hanging a purse from a flat surface comprising:
  - 2 a) a rigid interface member defining a planar interface area;
  - 3 b) a rigid arm with a proximal end coupled with the rigid interface member and a  
4 distal end;
  - 5 c) a flexible member with a first end coupled to the distal end of the rigid arm,  
6 and a second end coupled to a purse engagement member.
- 1 2. (Original) The purse hanger according to claim 1 wherein the planar interface area  
2 is substantially co-planar with said flat surface, and wherein said distal end of said  
3 rigid arm is oriented vertically beneath said planar interface area.
- 1 3. (Original) The purse hanger according to claim 1 further comprising a purse with  
2 a purse strap engaged with said purse engagement member.
- 1 4. (Original) The purse hanger according to claim 1 wherein the rigid arm is  
2 swivelably coupled with the rigid interface member.
- 1 5. (Withdrawn) The purse hanger according to claim 1 wherein the rigid arm is  
2 detachably coupled with the rigid interface member.
- 1 6. (Withdrawn) The purse hanger according to claim 1 wherein the rigid interface  
2 member has a storage cavity.
- 1 7. (Withdrawn) The purse hanger according to claim 6 further comprising storage  
2 members stored in said storage cavity, said storage members being selected from  
3 among a group consisting of lip gloss, foundation, make up, vitamins, drugs, a  
4 condom, modular inserts, a timepiece, a cellular telephone, a camera and combinations  
5 thereof.

- 1 8. (Withdrawn) The purse hanger according to claim 6 further comprising a cover for  
2 covering said storage cavity, and securement means for securing said cover to said  
3 rigid interface member.
- 1 9. (Withdrawn) The purse hanger according to claim 8 wherein said securement means  
2 is selected from among a group consisting of snaps, clasps, hooks, hinges, magnets,  
3 threaded members, and combinations thereof.
- 1 10. (Original) The purse hanger according to claim 1 wherein said rigid arm  
2 comprises a horizontal extension parallel with said planar interface area.
- 1 11. (Original) The purse hanger according to claim 10 wherein the rigid arm  
2 comprises a vertical extension that is about perpendicular to said horizontal extension.
- 1 12. (Original) The purse hanger according to claim 11 wherein the vertical extension  
2 has a lengthening means for altering a length of the vertical extension.
- 1 13. (Original) The purse hanger according to claim 1 wherein the first end of the  
2 flexible member is coupled to the distal end of the rigid arm by a swivel joint.
- 1 14. (Original) The purse hanger according to claim 1 wherein the second end of the  
2 flexible member is coupled to the purse engagement member by a swivel joint.
- 1 15. (Original) The purse hanger according to claim 1 wherein the purse engagement  
2 member is a rigid loop.
- 1 16. (Original) The purse hanger according to claim 15 wherein the rigid loop is a  
2 single continuous loop.
- 1 17. (Original) The purse hanger according to claim 15 wherein the rigid loop is a  
2 formed from a movable loop member movably engaged to a primary loop member,

1 wherein, when the movable loop member is in a first position, the rigid loop is a  
2 closed loop, and when the movable loop member is in a second position, the rigid loop  
3 is an open loop.

1 18. (Original) The purse hanger according to claim 17 wherein the movable loop  
2 member is movably engaged to the primary loop member through a pivot means.

1 19. (Withdrawn) The purse hanger according to claim 17 wherein the movable loop  
2 member is slidably engaged to the primary loop member through a slide means.

1 20. (Withdrawn) The purse hanger according to claim 19 wherein said slide means  
2 includes a tubular member into which the movable loop member can retract.

1 21. (Original) The purse hanger according to claim 17 further comprising a spring  
2 member for urging said movable loop member toward said first position.

1 22. (Original) A purse hanger for hanging a purse from a horizontal surface  
2 comprising:

- 3 a) a rigid interface member with a planar interface area resting on said horizontal  
4 surface;
- 5 b) a rigid arm with a proximal end coupled to said interface member and a distal  
6 end disposed vertically beneath said planar interface area;
- 7 c) a flexible member with first and second ends, said first end of said flexible  
8 member secured to said distal end of said rigid arm;
- 9 d) a purse engagement member coupled with said second end of said flexible  
10 member.

1 23. (Original) The purse hanger of claim 22 wherein the flexible member is at least  
2 one inch long.

1 24. (Original) The purse hanger of claim 22 wherein said purse engagement member  
2 is a rigid loop.

1 25. (Original) The purse hanger of claim 24 wherein the rigid loop comprises a  
2 primary loop member coupled to a movable loop member, said movable loop member  
3 being movable between first and second positions, wherein, in said first position, said  
4 rigid loop is a closed loop, and in said second position, said rigid loop is an open loop.

1 26. (Original) The purse hanger of claim 25 further comprising a spring member  
2 engaged with said primary loop member and with said movable loop member to urge  
3 said movable loop member to said first position.

1 27. (Original) The purse hanger according to claim 22 wherein said rigid arm has a  
2 lengthening means.

1 28. (Original) The purse hanger according to claim 27 wherein said lengthening  
2 means comprises a turnbuckle.

1 29. (Withdrawn) The purse hanger according to claim 22 further comprising a storage  
2 cavity within said rigid interface member.

1 30. (Withdrawn) The purse hanger according to claim 29 further comprising a cover for  
2 covering said storage cavity, and a cover engagement means for engaging said cover  
3 to said rigid interface member.

1 31. (Withdrawn) The purse hanger of claim 30 wherein the cover engagement means is  
2 selected from among a group consisting of hinges, clasps, threaded members, chains,  
3 clips, and combinations thereof.

1 32. (Withdrawn) The purse hanger according to claim 29 further comprising storage  
2 members stored within said storage cavity, said storage members selected from among

3 a group consisting of lip gloss, foundation, modular dividers, vitamins, prescription  
4 medication, a condom, a cell phone, a time piece, a camera, and combinations thereof.

33. (Cancelled)

34. (Cancelled)

1 35. (Withdrawn) The purse hanger according to claim 8 further comprising a mirror on  
2 a surface of said cover.

1 36. (Withdrawn) The purse hanger according to claim 30 further comprising a mirror on  
2 a surface of said cover.

1 37. (Currently Amended) A purse hanger comprising:  
2 a) a rigid interface member with a planar interface area;  
3 b) a rigid arm with a proximal end coupled to said interface member and a  
4 distal end, wherein the rigid arm has at least one bend;  
5 c) a flexible member with first and second ends, said first end of said  
6 flexible member secured to said distal end of said rigid arm; and  
7 d) a purse engagement member coupled with said second end of said  
8 flexible member.

1 38. (Previously Presented) The purse hanger of claim 37 wherein the rigid arm  
2 comprises a vertical extension and a horizontal extension adjoining at said at least one bend.

1 39. (Withdrawn) The purse hanger of claim 37 wherein at least one bend within the rigid  
2 arm comprises a large progressive curve.

1 40. (Previously Presented) The purse hanger of claim 37 wherein said at least one  
2 bend within the rigid arm is configured to orient the distal end of the rigid arm vertically  
3 beneath the planar interface area.

1    41.    (Previously Presented)        The purse hanger of claim 38 wherein the horizontal  
2    extension of the rigid arm is swivelably coupled to the rigid interface member while rigidly  
3    fixed along a horizontal line relative to the rigid interfacemember.